

# Higgslike dilatons

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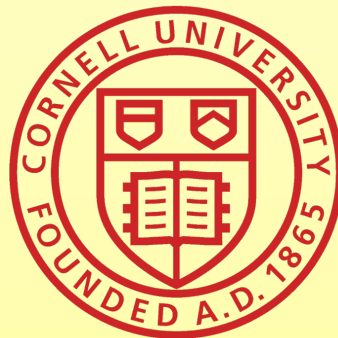
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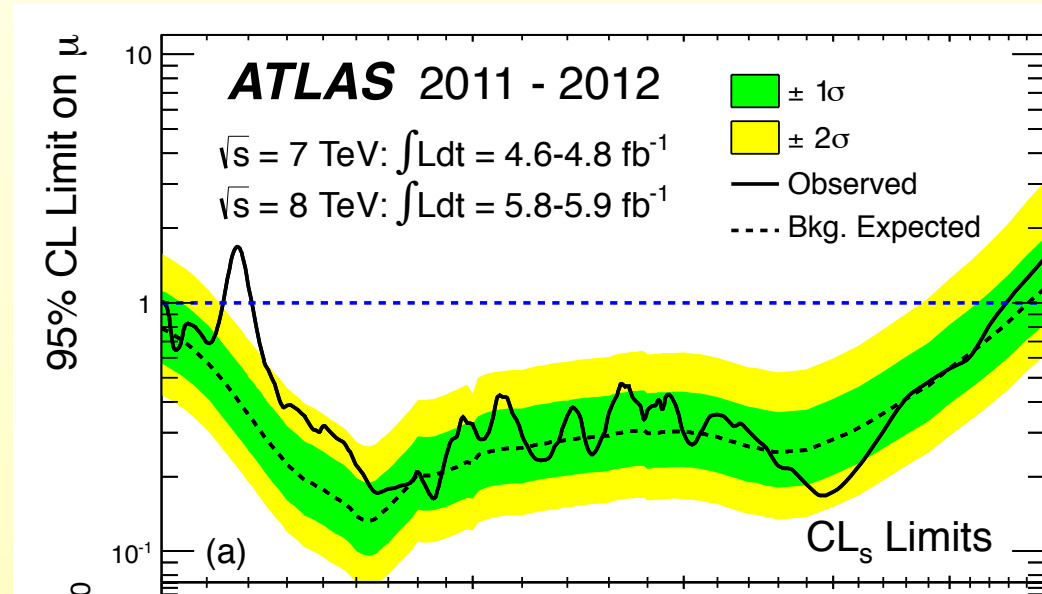
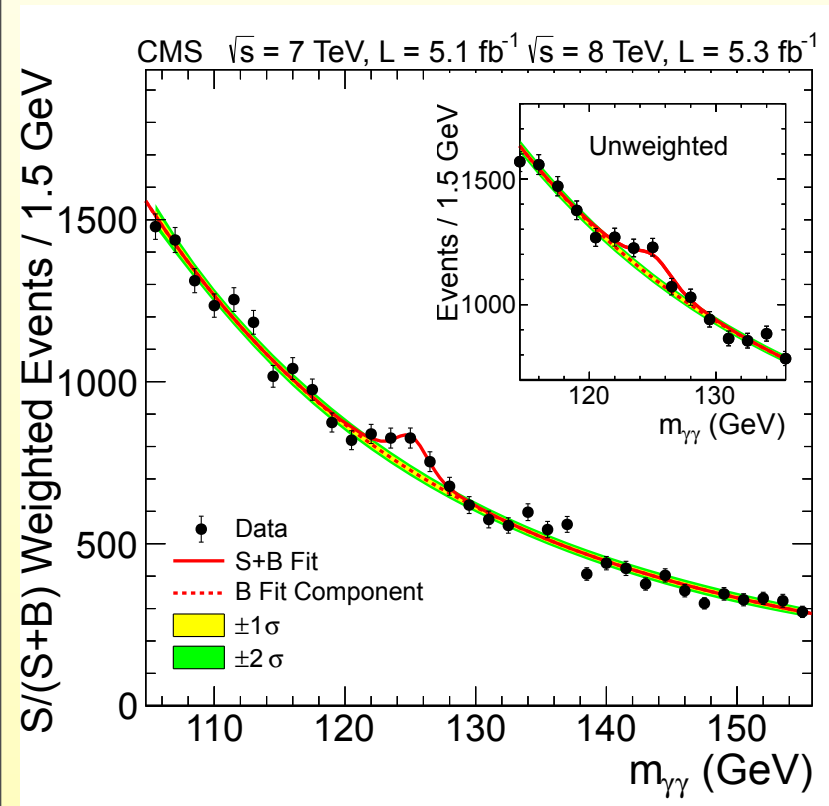
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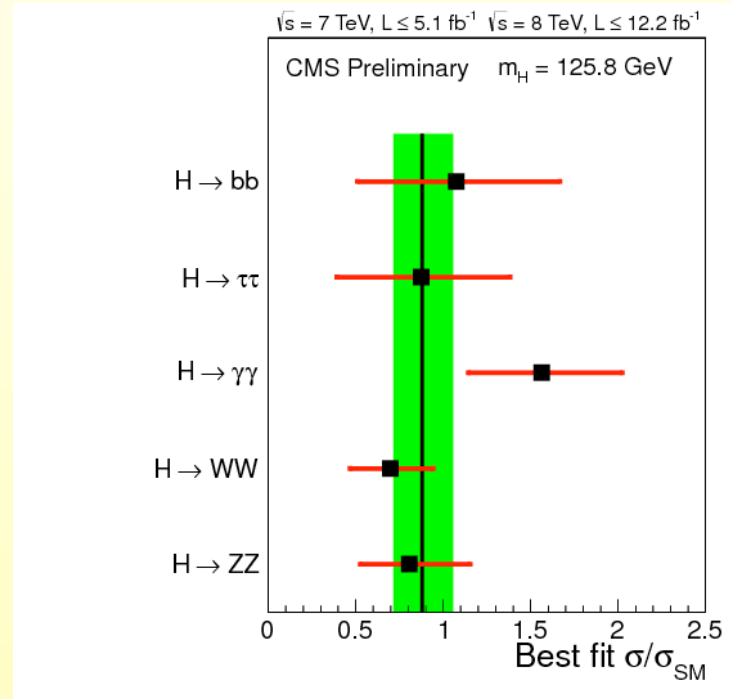
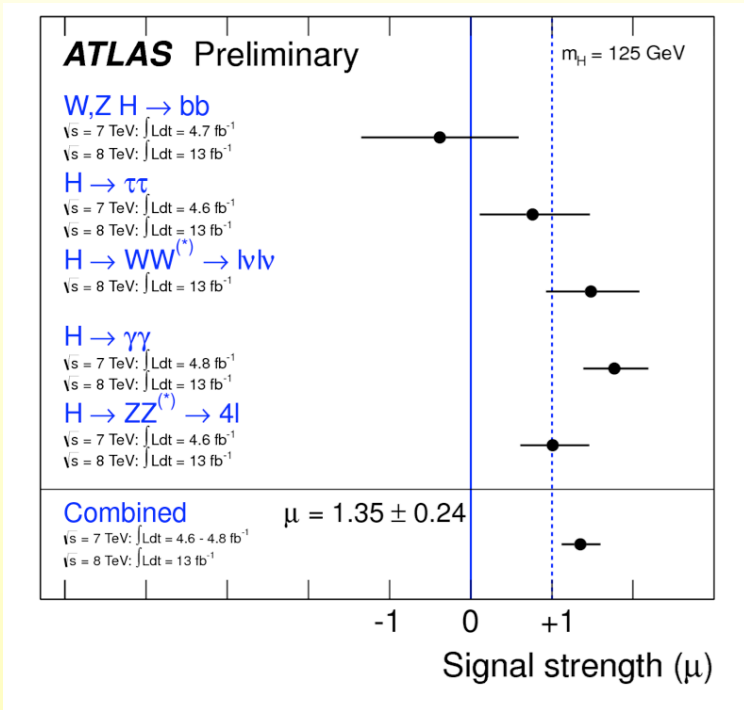


# Discovery of 126 GeV Higgs



- A new particle at  $\sim 126 \text{ GeV}$  that behaves very similarly to SM Higgs

# Discovery of 126 GeV Higgs



- Couplings compatible with SM values, but at this point could also be quite off.



~~Higgsless~~

~~Pure MSSM Higgs sector~~



- Do we really have to **completely** do away with **strong EWSB**?
- Couplings of Higgs in SM: determined by **approximate conformal** symmetry of SM
- In absence of Higgs mass parameter **SM** approximately **conformal** until QCD scale, and  $\langle H \rangle = v$  breaks **conformality spontaneously**
- Higgs = dilaton, with  $f=v$ , Higgs **couplings determined** a la Shifman, Vainshtein, Voloshin, Zakharov '79-'80

- Can have a **higgs-like dilaton** in more complicated models of dynamical EWSB
- Need **strong sector** to be approximately **conformal**
- **Conformality** should be broken **spontaneously** at scale  $f \sim v$
- Aim here:
  - Examine what it takes for **dilaton** to be **light**  $\ll \Lambda$
  - **SUSY, RS examples**
  - Examine if dilaton couplings can fit **LHC data**

# Dilaton basics

- **Scale transformations**  $x \rightarrow x' = e^{-\alpha} x$
- **Operators transform**  $\mathcal{O}(x) \rightarrow \mathcal{O}'(x) = e^{\alpha\Delta} \mathcal{O}(e^{\alpha} x)$
- $\Delta$  is **full dimension**, classical plus quantum corrections
- **Change in action:**

$$S = \sum_i \int d^4x g_i \mathcal{O}_i(x) \longrightarrow S' = \sum_i \int d^4x e^{\alpha(\Delta_i - 4)} g_i \mathcal{O}_i(x)$$

- **Assume spontaneous** breaking of scale inv. (SBSI)

$$\langle \mathcal{O} \rangle = f^n$$

# Dilaton basics

- Dilaton: Goldstone of SBSI,  $\sigma$ , transforms non-linearly under scale transf.:

$$\sigma(x) \rightarrow \sigma(e^\alpha x) + \alpha f$$

- Restore scale invariance by replacing VEV

$$f \rightarrow f \chi \equiv f e^{\sigma/f}$$

- Effective dilaton Lagrangian is then (using NDA for coeffs)

$$\begin{aligned} \mathcal{L}_{eff} &= \sum_{n,m \geq 0} \frac{a_{n,m}}{(4\pi)^{2(n-1)} f^{2(n-2)}} \frac{\partial^{2n} \chi^m}{\chi^{2n+m-4}} \\ &= -a_{0,0} (4\pi)^2 f^4 \chi^4 + \frac{f^2}{2} (\partial_\mu \chi)^2 + \frac{a_{2,4}}{(4\pi)^2} \frac{(\partial \chi)^4}{\chi^4} + \dots \end{aligned}$$

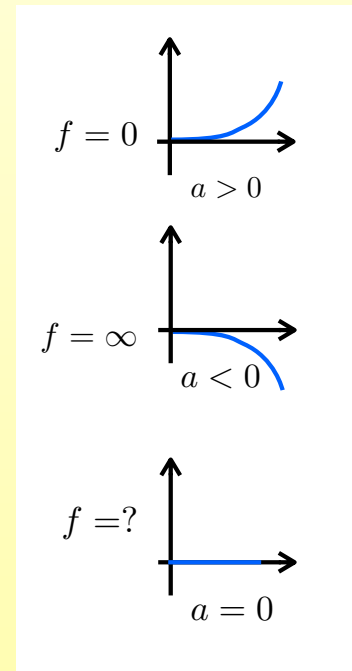


# Dilaton dynamics

- **Main** point of dilaton: effective action can have **non-derivative**  $\chi^4$  term - just the cosmological constant in the composite sector

$$S = \int d^4x \frac{f^2}{2} (\partial\chi)^2 - a f^4 \chi^4 + \text{higher derivatives}$$

- Generically  $a \neq 0$ . Will make SBSI **difficult**:
  - $a > 0$ : VEV at  $f=0$ , no SBSI
  - $a < 0$ : runaway vacuum  $f \rightarrow \infty$
  - $a = 0$  arbitrary  $f$

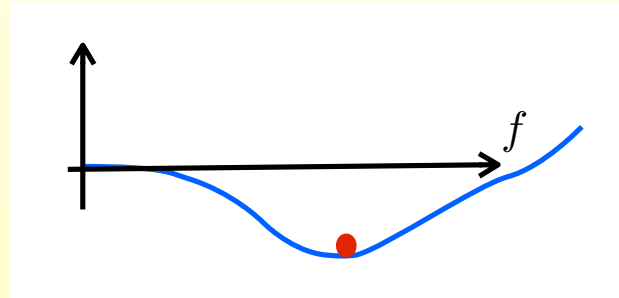


- Need to add additional **almost-marginal** operator to generate dilaton **potential**

# Dilaton dynamics

- Perturbation:

$$\delta S = \int d^4x \lambda(\mu) \mathcal{O}$$



$$a f^4 \rightarrow f^4 F(\lambda(f))$$

- Dilaton potential:  $V(\chi) = f^4 F(\lambda(f))$  vacuum energy in units of  $f$

- To have a VEV:  $V' = f^3 [4F(\lambda(f)) + \beta F'(\lambda(f))] = 0$

$$\beta = \frac{d\lambda}{d \log \mu}$$

- Dilaton mass:

$$m_{dil}^2 = f^2 \beta [\beta F'' + 4F' + \beta' F'] \simeq 4f^2 \beta F'(\lambda(f)) = -16f^2 F(\lambda(f))$$

# Dilaton dynamics

• We need  $m_{dil} \sim 125 \text{ GeV}$

• With  $f \sim v = 246 \text{ GeV}$ ,  $\Lambda = 4\pi f \sim 3 \text{ TeV}$

• So  $m_{dil} \sim f/2 \ll \Lambda$

• But dilaton mass:

$$m_{dil}^2 = f^2 \beta [\beta F'' + 4F' + \beta' F'] \simeq 4f^2 \beta F'(\lambda(f)) = -16f^2 F(\lambda(f))$$

• Naive expectation: one loop vacuum energy

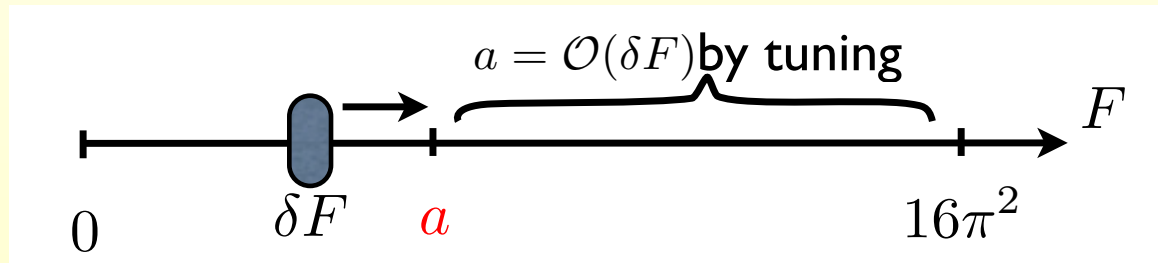
$$F_{NDA} \sim \frac{\Lambda^4}{16\pi^2 f^4} \sim 16\pi^2 \qquad m_{dil} \sim \Lambda$$

# Dilaton dynamics

- Generically **DO NOT** expect a light dilaton, need the dilaton quartic to be suppressed vs. NDA size
- If quartic **not** suppressed, need **large  $\beta$**  to stabilize, **large explicit** breaking a la QCD and TC, **no light** dilaton
- Need to start with an **almost flat** direction
- Dynamics should not generate a large contribution to the **vacuum energy...**
- **Natural** in **SUSY** theories - have flat or almost flat directions
- Not natural in non-SUSY theories

# Dilaton dynamics

To find a (non-SUSY) solution we need



- Small vacuum energy (tuning),  $a \ll 16\pi^2$
- $\delta F$  dynamically cancels vs.  $a$
- Perturbation should be close to marginal

# Dilaton dynamics

- Detailed examination of the dynamics
- Assume **small** deviation  $\epsilon$  from **marginality**, and coupling  $\lambda$ :

$$\beta(\lambda) = \frac{d\lambda}{d \ln \mu} = \epsilon\lambda + \frac{b_1}{4\pi}\lambda^2 + O(\lambda^3)$$

- Assume  **$\lambda$  perturbative**  $\lambda < 4\pi$ , and dilaton quartic very small

$$F(\lambda) = (4\pi)^2 \left[ c_0 + \sum_n c_n \left( \frac{\lambda}{4\pi} \right)^n \right], \quad c_0 \ll c_n \sim 1, \quad a = (4\pi)^2 c_0$$

- **Coleman-Weinberg** type potential for dilaton

# Dilaton dynamics

- For perturbative  $\lambda$  can introduce **large hierarchies**

$$f \simeq M \left( \frac{-4\pi c_0}{\lambda(M)c_1} \right)^{1/\epsilon}$$

if  $\epsilon$  **small** and negative  $f \ll M$  (if positive more tuning)

- The dilaton **mass**:

$$\frac{m_{dil}^2}{\Lambda^2} \sim \frac{\beta}{\pi} \simeq \epsilon \frac{\lambda}{\pi}$$

- Could make it very small by taking  $\epsilon \rightarrow 0$ ?

# Dilaton dynamics

- When  $\varepsilon$  very small,  $\lambda^2$  term in  $\beta$ -function dominates

$$\frac{m_{dil}^2}{\Lambda^2} \sim \frac{\beta}{\pi} \sim \frac{\lambda^2}{4\pi^2}$$

- Shows need **perturbative** coupling for light dilaton
- QCD and (walking)-**TC** will **not have a light dilaton**, since there  $\lambda=g\sim 4\pi$
- **Fine-tuning** in weakly coupled models: min. condition gives  $\lambda(f) \sim 4\pi c_0/c_1 \equiv 4\pi/\Delta$  where  $\Delta$  is FT

$$\Delta \gtrsim 2\Lambda/m_{dil} \simeq 50 \left( \frac{f}{246\text{GeV}} \right) \left( \frac{125\text{GeV}}{m_{dil}} \right)$$



# A SUSY example for a light dilaton

- Look at 3-2 model

	$SU(3)$	$SU(2)$	$U(1)$	$U(1)_R$
$Q$	$\square$	$\square$	$1/3$	$1$
$L$	$\mathbf{1}$	$\square$	$-1$	$-3$
$\bar{U}$	$\bar{\square}$	$\mathbf{1}$	$-4/3$	$-8$
$\bar{D}$	$\bar{\square}$	$\mathbf{1}$	$2/3$	$4$

- Classical flat directions  $Q\bar{D}L$ ,  $Q\bar{U}L$  and  $\det(\bar{Q}Q)$

- Lifted by superpotential  $W = \lambda Q\bar{D}L$

- Dynamical ADS superpotential  $W_{\text{dyn}} = \frac{\Lambda_3^7}{\det(\bar{Q}Q)}$

- Will push fields to large VEVs  $\gg \Lambda_3$  as long as  $\lambda \ll 1$

- Spontaneous conformality breaking, expect light dilaton

# A SUSY example for a light dilaton

- The potential  $V \approx \frac{\Lambda_3^{14}}{f^{10}} + \lambda \frac{\Lambda_3^7}{f^3} + \lambda^2 f^4$
- VEVs:  $f \approx \frac{\Lambda_3}{\lambda^{1/7}}, \quad V \approx \lambda^{10/7} \Lambda_3^4$
- Dilaton mass:  $m_{dil} \approx \lambda f \approx \lambda^{6/7} \Lambda_3$
- Of course here SUSY is playing the essential role of keeping the dilaton light, unlike in the non-SUSY examples we are interested in

# The radion in RS/GW

- The effective potential **w/o stabilization**

$$V_{eff} = V_0 + V_1 \left( \frac{R}{R'} \right)^4 + \Lambda_{(5)} R \left( 1 - \left( \frac{R}{R'} \right)^4 \right)$$

- With  $f=1/R'$  get a characteristic SBSI potential with **quartic**

$$V_{eff}(\chi) = \underbrace{V_0 + \Lambda_{(5)} R}_{\text{CC, FT1}} + f^4 \underbrace{(V_1 R^4 - \Lambda_{(5)} R^5)}_{\text{quartic, FT2}}$$

CC, FT1

quartic, FT2

- Natural size of quartic: NDA in 5D  $\delta a_{(bulk)} \sim \Lambda_{(5)} R^5 \sim \frac{12^{\frac{5}{2}}}{24\pi^3} \sim \mathcal{O}(1)$   
like in 4D EFT

$$\delta a_{(IR)} = -V_1 R^4 = -V_1 \left( \frac{R}{R'} \right)^4 R'^4 = \frac{\tilde{V}_1}{\left( \frac{\Lambda}{4\pi} \right)^4} \sim 16\pi^2$$

# The radion in RS/GW

- Assumption for **GW**: **quartic** is set to **zero/very small**, then **bulk scalar** added with non-trivial profile and small bulk mass

- Potential:

$$V = f^4 \left\{ (4 + 2\epsilon) [v_1 - v_0 (fR)^\epsilon]^2 - \epsilon v_1^2 + \delta a + O(\epsilon^2) \right\} = f^4 F(f)$$

- $\epsilon$  is bulk mass,  $v_{1,0}$  IR/UV VEVs in units of AdS curvature,  $\delta a$  the remaining quartic

- VEV: 
$$f = \frac{1}{R} \left( \frac{v_1 + \sqrt{-\delta a/4}}{v_0} + O(\epsilon) \right)^{1/\epsilon}$$

- **Tuning** determined by  $\sqrt{-\delta a/4} \lesssim v_1$

- Amount: 
$$\Delta = \frac{a}{|\delta a|} \gtrsim \frac{4\pi^2}{v_1^2} \sim 4000 \text{ for } v_1 \sim 0.1.$$

# Radion as Higgs?

- Radion kinetic term **normalization** gives

$$f^{(RS)} = \frac{1}{R'} \sqrt{12(M_* R)^3}$$

- For **calculability** need  $N = \sqrt{12(M_* R)^3} \gg 1$ , so

- For **higgsless**: 
$$\frac{v}{f^{(RS)}} = \frac{2}{g} \frac{1}{N \sqrt{\log \frac{R'}{R}}}$$

- For models with very **heavy higgs**: 
$$\frac{v}{f^{(RS)}} = \frac{v R'}{N}$$

- Both cases couplings **very suppressed**, but mass light

$$m_{dil} \sim M_{KK} \frac{2v_1 \sqrt{\epsilon}}{\sqrt{12(M_* R)^3}}$$

# Dilaton couplings

- **Assumption**: composite sector + elementary sector
- **Composite** sector close to conformal, breaks scale inv. spontaneously
- **Elementary** sector is **external** to composite, but weak couplings
- Dilaton coupling in **composite sector**: assume in UV

$$\mathcal{L}_{CFT}^{UV} = \sum_i g_i \mathcal{O}_i^{UV}$$

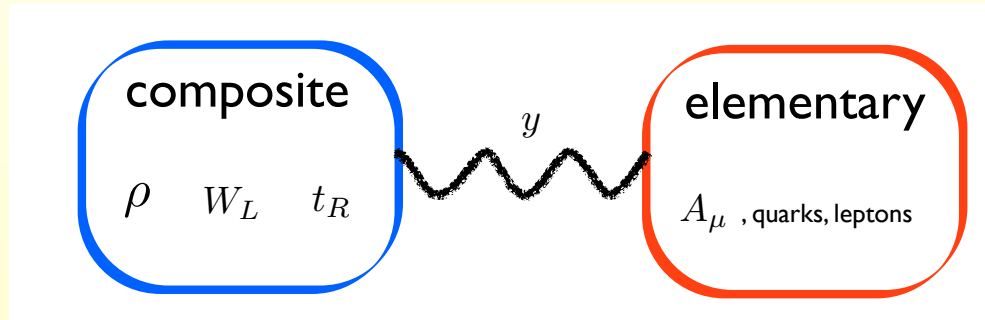
- All operators dim 4 or **small** explicit breaking  $[g_i] = 4 - \Delta_i^{UV}$

- **Generic IR Lagrangian**  $\mathcal{L}_{CFT}^{IR} = \sum_i c_j (\prod g_i^{n_i}) \mathcal{O}_j^{IR} \chi^{m_j}$

# Dilaton couplings I. Composites

- Power of  $\chi$  fixed  $\mathcal{L}_{CFT}^{IR} = \sum_i c_j (\Pi g_i^{n_i}) \mathcal{O}_j^{IR} \chi^{m_j}$
- $m_j = 4 - \Delta_j^{IR} - \sum_i n_i (4 - \Delta_i^{UV})$
- Single coupling:  $\mathcal{L}_{breaking}^{IR} = \sum_j c_j g_i (\Delta_i^{UV} - \Delta_j^{IR}) \mathcal{O}_j^{IR} \frac{\sigma}{f}$
- If no explicit breaking  $\mathcal{L}_{symmetric}^{IR} = \sum_j c_j (4 - \Delta_j^{IR}) \mathcal{O}_j^{IR} \frac{\sigma}{f}$
- Coupling to Tr of energy-momentum tensor:  $\mathcal{L}_{eff} = -\frac{\sigma}{f} \mathcal{T}_\mu^\mu$
- Trace anomaly included, for  $\mathcal{O}_j^{IR} = -(F_{\mu\nu})^2 / (4g^2)$   
$$4 - \Delta_j^{IR} = 2\gamma(g) = \frac{2\beta(g)}{g}$$

# Dilaton couplings II. Partially composite



- **Mixing** between composite and elementary sectors

$$\mathcal{L}^{UV} = \mathcal{L}_{CFT}^{UV} + \mathcal{L}_{elem} + \sum_i y_i O_{elem,i} \mathcal{O}_{CFT,i}^{UV}$$

- Treat  $y$  as **spurion** with dimension  $[y_i] = 4 - \Delta_{elem,i}^{UV} - \Delta_{CFT,i}^{UV}$

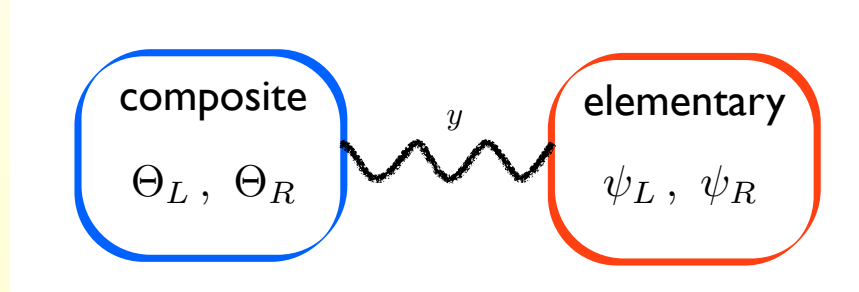
- **Effective Lagrangian**

$$\mathcal{L}_{eff} = \mathcal{L}_{CFT}^{IR} + \mathcal{L}_{elem} + \sum_j c_j y_i O_{elem,i} \mathcal{O}_{CFT,j}^{IR} \chi^{m_j} + \mathcal{O}(y^2)$$

- **Power of  $\chi$ :**  $\Delta_{elem,i}^{UV} - \Delta_{elem,i}^{IR} + \Delta_{CFT,i}^{UV} - \Delta_{CFT,j}^{IR}$



# Example I: Partially comp. fermions



- **Mixing** between elementary and composite fermions:

$$\mathcal{L}_{int} = y_L \psi_L \Theta_R + y_R \psi_R \Theta_L + h.c.$$

- **Spurion dimensions:**  $[y_L] = 4 - \Delta_{\psi_L}^{UV} - \Delta_{\Theta_R}^{UV}$ ,  $[y_R] = 4 - \Delta_{\psi_R}^{UV} - \Delta_{\Theta_L}^{UV}$

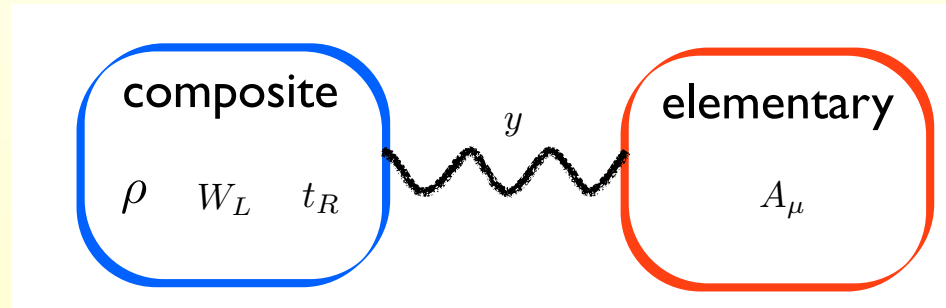
- **The effective fermion mass:**  $\mathcal{L}_{eff} = -M y_L y_R \psi_L \psi_R \chi^m + h.c.$

$$\Delta_{\psi_L}^{UV} - \Delta_{\psi_L}^{IR} + \Delta_{\psi_R}^{UV} - \Delta_{\psi_R}^{IR} + \Delta_{\Theta_L}^{UV} + \Delta_{\Theta_R}^{UV} - 4$$

- **Coupling to dilaton:**  $\Delta_{\Theta_L}^{UV} = 2 + c_L$ ,  $\Delta_{\Theta_R}^{UV} = 2 - c_R$ ,

- **In RS language:**  $\mathcal{L}_{eff} = -M y_L y_R \psi_L \psi_R \chi^{c_L - c_R}$

# Example II: Partially comp. gauge field



- **Mixing** between gauge field and composite current:

$$\mathcal{L} = -\frac{1}{4g_{UV}^2} F_{\mu\nu} F^{\mu\nu} + A_\mu \mathcal{J}^\mu$$

- **Spurion dimension:**  $[g_{UV}] = \Delta_A^{UV} - 1$

- **Low energy coupling:**  $\mathcal{L}_{eff} = -\frac{1}{4g^2} F_{\mu\nu} F^{\mu\nu} \chi^m$

- **Coupling:**  $m = 4 - 2[1 + \Delta_A^{IR}] + 2[g] = 2\left(\frac{\beta_{IR}}{g} - \frac{\beta_{UV}}{g}\right)$

# Example II: Partially comp. gauge field

- Can also find this from **matching of coupling**

$$\frac{1}{g^2(\mu)} = \frac{1}{g^2(\mu_0)} - \frac{b_{UV}}{8\pi^2} \ln \frac{\mu_0}{f} - \frac{b_{IR}}{8\pi^2} \ln \frac{f}{\mu}$$

- With replacement  $f \rightarrow f e^{\frac{\sigma}{f}}$

- **Coupling** again

$$\frac{g^2}{32\pi^2} (b_{IR} - b_{UV}) F^{\mu\nu} F_{\mu\nu} \frac{\sigma}{f}$$

# Dilaton coupling to SM

- Couplings to **massive fields**:

$$\delta\mathcal{L}_{mass} = \left(2m_W^2 W_\mu^+ W^{-\mu} + m_Z^2 Z_\mu^2\right) \frac{\sigma}{f} - Y_\psi \frac{v}{\sqrt{2}} \psi_L \psi_R (1 + \gamma_L + \gamma_R) \frac{\sigma}{f} + h.c.$$

- **Anomalous** dimensions  $\gamma_{L,R}$  might be flavor dependent.  
Assume flavor symmetry to tame dilaton mediated FCNCs

- Coupling to **massless** gauge bosons:

$$\delta\mathcal{L}_{kin} = \frac{g_A^2}{32\pi^2} \left(b_{IR}^{(A)} - b_{UV}^{(A)}\right) \left(F_{\mu\nu}^{(A)}\right)^2 \frac{\sigma}{f}$$

- Assuming photon, gluon **partially composite**

$$- \left(b_{UV}^{(3)} + b_{t_L}^{(3)}\right) \frac{\alpha_s}{8\pi} G_{\mu\nu}^2 \frac{\chi}{f} - \left(b_{UV}^{(EM)} + b_{W_T^\pm}^{(EM)} + N_c b_{t_L}^{(EM)}\right) \frac{\alpha}{8\pi} A_{\mu\nu}^2 \frac{\chi}{f}$$

# Dilaton coupling to SM

- In terms of **generic** parametrization

$$\begin{aligned}\mathcal{L}_{eff} = & c_V \left( \frac{2m_W^2}{v} W_\mu^+ W^{-\mu} + \frac{m_Z^2}{v} Z_\mu^2 \right) h \\ & - c_t \frac{m_t}{v} \bar{t}t h - c_b \frac{m_b}{v} \bar{b}b h - c_\tau \frac{m_\tau}{v} \bar{\tau}\tau h \\ & + c_g \frac{\alpha_s}{8\pi v} G_{\mu\nu}^2 h + c_\gamma \frac{\alpha}{8\pi v} A_{\mu\nu}^2 ,\end{aligned}$$

- For **massive** fields

$$c_{t,\chi} = \frac{v}{f}(1 + \gamma_t), \quad c_{b,\chi} = \frac{v}{f}(1 + \gamma_b), \quad c_{\tau,\chi} = \frac{v}{f}(1 + \gamma_\tau),$$

- For **massless** GBs including top and W loops:

$$\begin{aligned}\hat{c}_{g,\chi} & \simeq \frac{v}{f} \left( b_{IR}^{(3)} - b_{UV}^{(3)} + \frac{1}{2} F_{1/2}(x_t) \right) \equiv \frac{v}{f} b_{eff}^{(3)}, \\ \hat{c}_{\gamma,\chi} & \simeq \frac{v}{f} \left( b_{IR}^{(EM)} - b_{UV}^{(EM)} + \frac{4}{3} F_{1/2}(x_t) - F_1(x_W) \right) \equiv \frac{v}{f} b_{eff}^{(EM)}\end{aligned}$$

# Dilaton rates and production

• **Decay rates:**  $\frac{\Gamma_{WW}}{\Gamma_{WW,SM}} = \frac{\Gamma_{ZZ}}{\Gamma_{ZZ,SM}} \simeq |c_V|^2, \quad \frac{\Gamma_{bb}}{\Gamma_{bb,SM}} \simeq |c_b|^2, \quad \frac{\Gamma_{\tau\tau}}{\Gamma_{\tau\tau,SM}} \simeq |c_\tau|^2$

$$\frac{\Gamma_{gg}}{\Gamma_{gg,SM}} \simeq \frac{|\hat{c}_g|^2}{|\hat{c}_{g,SM}|^2}, \quad \frac{\Gamma_{\gamma\gamma}}{\Gamma_{\gamma\gamma,SM}} \simeq \frac{|\hat{c}_\gamma|^2}{|\hat{c}_{\gamma,SM}|^2}$$

• **Production rates:**  $\frac{\sigma_{GF}}{\sigma_{GF,SM}} \simeq \frac{|\hat{c}_g|^2}{|\hat{c}_{g,SM}|^2}, \quad \frac{\sigma_{VBF}}{\sigma_{VBF,SM}} \simeq |c_V|^2, \quad \frac{\sigma_{Vh}}{\sigma_{Vh,SM}} \simeq |c_V|^2$

• **Rates for individual channels:**  $R \simeq (\sigma\Gamma)/(\sigma\Gamma)_{SM} \times |C_{tot}|^{-2}$

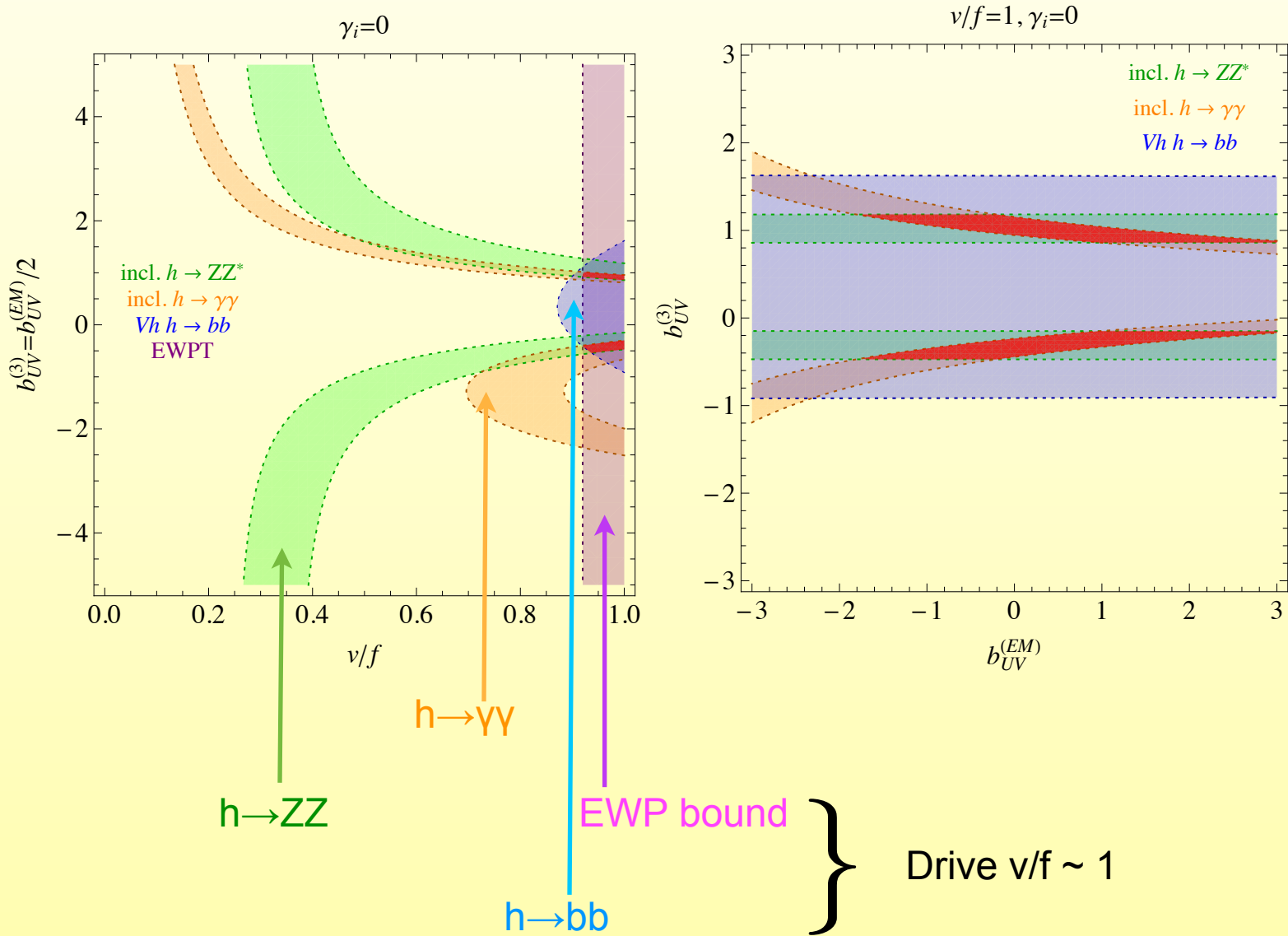
$$R_{GF,(WW,ZZ)} \simeq \frac{v^2}{f^2} \frac{1}{C^2} \left( \frac{b_{eff}^{(3)}}{b_t^{(3)}} \right)^2, \quad R_{GF,\gamma\gamma} \simeq \frac{v^2}{f^2} \frac{1}{C^2} \left( \frac{b_{eff}^{(3)} b_{eff}^{(EM)}}{b_t^{(3)} b_{t+W}^{(EM)}} \right)^2,$$

$$R_{GF,\tau\tau} \simeq \frac{v^2}{f^2} \frac{1}{C^2} \left( \frac{b_{eff}^{(3)} (1 + \gamma_\tau)}{b_t^{(3)}} \right)^2, \quad R_{VBF,\gamma\gamma} \simeq \frac{v^2}{f^2} \frac{1}{C^2} \left( \frac{b_{eff}^{(EM)}}{b_{t+W}^{(EM)}} \right)^2,$$

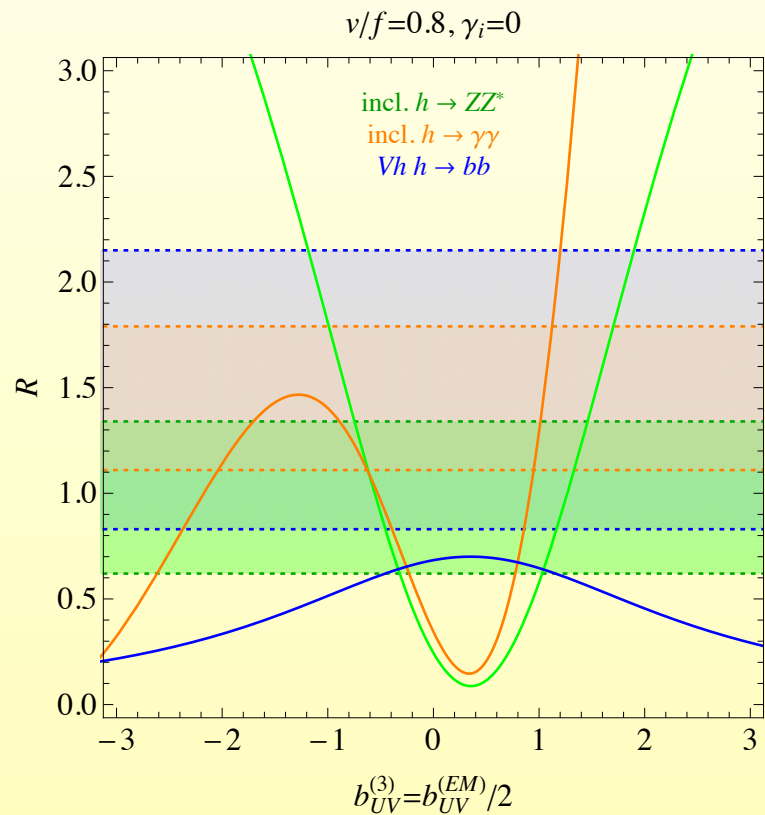
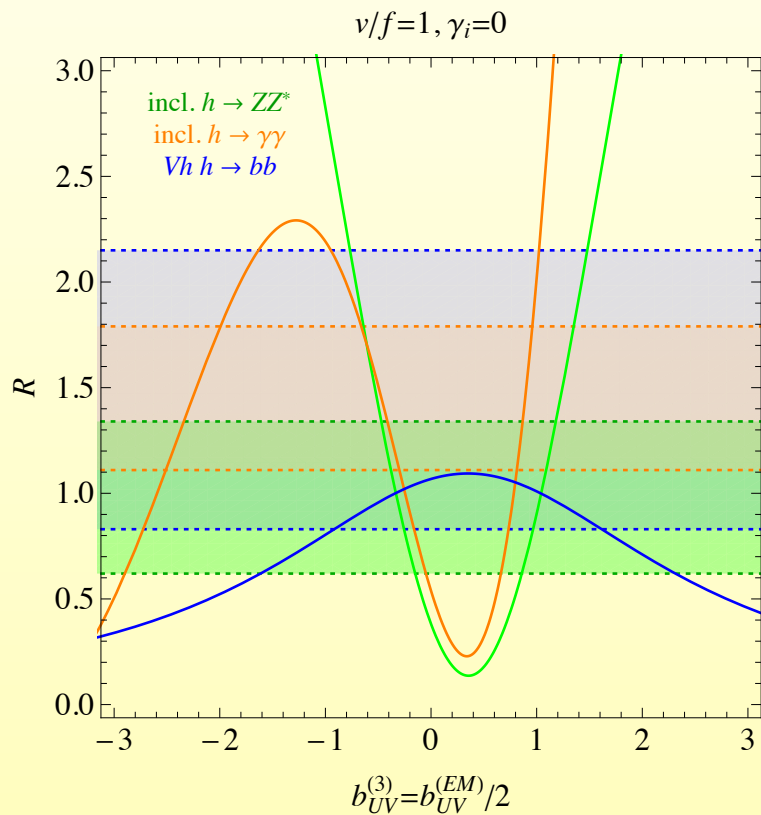
$$R_{VBF,(WW,ZZ)} \simeq \frac{v^2}{f^2} \frac{1}{C^2}, \quad R_{VBF,\tau\tau} \simeq \frac{v^2}{f^2} \frac{1}{C^2} (1 + \gamma_\tau)^2, \quad R_{Vh,bb} \simeq \frac{v^2}{f^2} \frac{1}{C^2} (1 + \gamma_b)^2$$

• where  $C = \left[ \text{BR}_{WW,SM} + \text{BR}_{ZZ,SM} + (1 + \gamma_b)\text{BR}_{bb,SM} + \frac{(b_{eff}^{(3)})^2}{(b_t^{(3)})^2} \text{BR}_{gg,SM} \right]$

# LHC and EWPT constraints



# Enhancement in $h \rightarrow \gamma\gamma$



Rates for

$h \rightarrow \gamma\gamma$

$h \rightarrow ZZ$

$h \rightarrow bb$

} Can be easily enhanced for largish b's

Can be easily enhanced for largish b's



## Summary

- Dilaton **well-motivated** alternative to 125 GeV higgs
- **Large quartic** expected for dilaton in non-SUSY models
- **Hard to stabilize** at hierarchically small VEVs and a **light dilaton** mass  $\ll \Lambda$ , typically a **tuning** of a few percent - 0.01 percent involved
- Once radion light couplings **predicted** up to **few** parameters
- **v/f** suppressed vs. Higgs,  $\beta$  functions determine rest
- Can **fit LHC** data, and **explain** potential **deviations** from SM predictions