

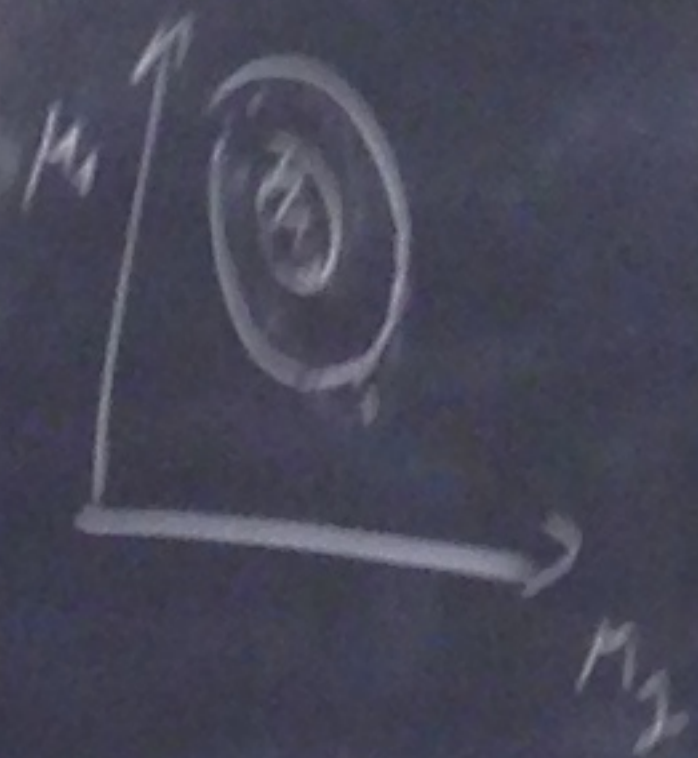
1203:2489 General Recommendations

Limit: $\sigma \times BR$ 1st and foremost

↳ by channel → final states + efficiencies
(by production/decay)

Systematics: list by channel
note which are correlated
quote impact on observable

$\alpha (m_H, M_{gg}, M_{bb}, M_{WW}, M_{WH}, M_{VH})_i$ $i = \text{final state}$



What are we missing?

$(+b)$	$\tau^+\tau^-$
$\tau^+\nu$	$\mu^+\mu^-$
$c\bar{s}$	$b\bar{b} + (b\bar{b})$
H^+	H^0/A^0

$a_i, m_{a_i} < 20 \text{ GeV}$

$\mu^+\mu^-$
 $\gamma\gamma$